



# Marketplace Access Program MAP Agents Directory

Version 1.1

**Organization: Peoplink**

[www.PEOPLink.org](http://www.PEOPLink.org) - Linking People  
Around the Globe via E-commerce

**Description:**

PEOPLink is a non-profit organization with the mission of helping grass roots artisans and small and medium enterprises (SMEs) in developing countries benefit from e-commerce.

We'll also coordinate the shipping logistics and payments to maximize the control and income to the artisans.

**WorldofGood.com  
Community Profile:**

<http://community.worldofgood.com/people/peoplink-org>

**Contact Information:**

[dsalcedo@openentry.com](mailto:dsalcedo@openentry.com)

**Services Provided:**

Shipping and  
Customs



Payment



Technology



Returns



Customer Support



Full Service Solution

**Organization:** Global Crafts

Global Crafts  
making a difference one purchase at a time

**Description:**

Gifts With Humanity is a brand name of Global Crafts an established Fair Trade Organization. As a member of The International Fair Trade Association (IFAT) and the Fair Trade Federation (FTF) we are committed to practicing Fair Trade. As such we can only assist artisans who practice Fair Trade. If you are unfamiliar with Fair Trade, please visit the web sites of IFAT or the FTF before approaching us to better understand this.

We provide a full service solution to artisans wishing to access the marketplace, including but not limited to importing, warehousing, listing, shipping and payment handling. Gifts With Humanity is a service provider. We do not purchase your products for resale, but work on a transparent fee structure to enable you to bring your own products to market. By empowering producers to sell directly we aim to significantly increase the income potential from handicrafts for our producer partners.

We require all partners wishing to engage us as a MAP Agent to complete a risk assessment, demonstrating that they understand the potential risk. We take no fees until products sell; however, we can make no guarantee that your products will sell.

**Services Provided:**

Shipping and Customs



Payment



Technology



Returns



Customer Support



Full Service Solution

**WorldofGood.com  
Community Profile:**

<http://community.worldofgood.com/people/giftswithhumanity>

**Contact Information:**

[office@globalcrafts.org](mailto:office@globalcrafts.org)

**Organization: Craft Network****Description:**

CraftNetwork provides export facilitation and enterprise development services to its member producers to increase sales, strengthen ethical trading practices, build organizational capacity, generate employment, and improve the standard of living of the artisans the network's member producers work with.

Arguably the greatest challenge facing international Fair Trade initiatives looking to sell retail products directly to the U.S. is ensuring customers receive orders in a timely and cost effective manner. The vast majority of these projects and socially based businesses located outside of the U.S. are unable to achieve the volume of shipments required to receive preferential rates from major courier services. More often than not, shipping packages at standard rates from in-country proves unprofitable to both sender and producer.

To overcome this obstacle, Craft Network is working together with like-minded initiatives to develop global shipping accounts with FedEx, DHL and UPS Corporate Social Responsibility departments. These accounts would enable any registered organization to send packages to any international location using their own 3rd party account number.

These organizations would also receive their own monthly invoices directly

and have complete privacy of account information.

CraftNetwork is supported by the International Finance Corporation's Grassroots Business Initiative (GBI). IFC's Grassroots Business Initiative supports businesses that create sustainable economic opportunities for the poor and marginalized. Grassroots Business Organizations (GBOs) are socially-driven ventures that empower and engage those at the 'base of the pyramid' as entrepreneurs, suppliers, consumers and employees.

**Services Provided:**

Shipping and Customs

**WorldofGood.com  
Community Profile:**

Coming soon!

**Contact Information:**

[cbenz@craftnetworkglobal.com](mailto:cbenz@craftnetworkglobal.com)